

Privacy Policy

Your individual rights and wishes

MAIIA AB always handles personal information carefully and responsibly, with appropriate gathering and retention security. In order to offer you, as a customer, our services, MAIIA AB needs to use and save some information about you. With the implemented EU regulation GDPR, individuals are given certain rights regarding the processing of personal data. In order to respond to the requirements and principles that GDPR imposes on companies and organizations, MAIIA AB has expanded its transparency for individuals.

MAIIA AB collects personal information as follows:

- On our website we collect information in the "Order/Quotation" tab.
- Personal information is gathered when in direct contact with MAIIA AB via email.

MAIIA AB requires personal information in order to create customer or supplier profile. Legal foundation for processing personal data is needed to create a request of a quotation, process an order or for completion of agreement and justified interest. Personal data used by MAIIA AB are:

- First and Sir name.
- Telephone number.
- E-mail address.
- Affiliation.

The rights the individual has regarding collected personal data:

- The individual is, by request, entitled to be informed about what personal data is processed about the individual.
- The individual is entitled to change and update their personal information if they are incorrect or incomplete.
- The individual has the right to request the removal of their personal data used by MAIIA AB, unless the information needs to be saved, processed or used to fulfill legal requirements.
- The individual is entitled to request a copy of the used personal data. This copy should be found electronically and subsequently be transferred for use by another company.

Sharing of personal data

MAIIA AB utilizes service providers that apply a safe and secure IT infrastructure. The usage of an IT service provider is needed in order to safely collect, store, and process personal data. The service provider is responsible for maintenance and work in the IT environment and thus, has access to the data collected by MAIIA AB. This work is governed by a valid personal data assistant agreement regarding secure management of the IT infrastructure and its content.

Data storage and deletion of personal information

MAIIA AB will keep your personal information only as long as the initiating purpose persists. In addition to the given initiatory purpose, there are exceptions when MAIIA AB must keep personal data. This may occur if MAIIA AB has to store personal data for legal, tax, fiscal auditing or accounting obligations controlled by given laws and standards. The information will only be stored and processed within the period of time that is required by law.

Information transfer to other countries

MAIIA AB stores all its data within Europe and the European Economic Area (EEA). There is no information transmitted or retrieved to/from a country outside Europe or EEA.

Protect your personal information

MAIIA AB strives to protect our users and client's personal information. MAIIA AB has implemented appropriate technical and organizational measures to protect and secure your personal information. As part of the European regulation GDPR, we have introduced policies, procedures and processes to maximize security and provide minimal opportunity for unauthorized persons to access the information within our IT infrastructure.

Contact details

Thank you for reading our Privacy Policy. If you have any questions regarding this policy, please contact info@maiiadiagnostics.com